TEN REASONS
WHY YOUR COMPANY
SHOULD SWITCH
TO A VoIP SYSTEM:

What is VoIP?

Internet Protocol (IP) is technology that allows you to make and receive calls over data networks.

Instead of traditional phone services that carry the sound of your voice over copper wires, IP converts it into a digital form. Making analog signals digital lets them be sliced, diced, packaged and routed over a digital network.

IP technology uses the ideas of data networking, allowing the use of the same computer networks to route voice traffic through the Internet. This dramatically reduces the cost of voice communications.

Today's rapid advancements in technology allow lower prices as this technology achieves mass adoption. This makes IP easily accessible for most businesses, even small ones. In fact, many have already made the switch to an all-IP infrastructure, using a combination of IP phones and IP communication systems.

Here are ten reasons **why you may want to consider switching to IP** for your phone and office communication systems ▶

Our clients

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1 **VoIP can allow you to dramatically reduce the cost of communications,** especially for long distance or international communications, since everything can go through the Internet instead of having to go through expensive long distance toll charges. **We are talking about savings going up to 50%.** You can also have a local or an international phone number wherever you are.

2 **You can make and receive calls from multiple devices** - for instance, on a dedicated phone, on your PC via a software-based phone (VoxSun PC Phone), or even a mobile phone with the VoxSun apps.

3 **It is easier to add extensions to your phone.** You can provide a local number for all your staff without additional costs or cabling. So, you can have an office in New York and get a Toronto phone number.

4 **VoIP allows companies to maximize investments already** made in their network infrastructure. The same network that handles the flow of data such as web access and email can now accommodate voice as well - no need to add and maintain additional wires and devices.

5 **VoIP allows your employees to be more productive and efficient** by giving them the ability to receive and make calls anywhere with a data connection. So, you can avoid roaming fees and reduce your cell phone bill.

6 **VoIP reduces the complexity associated with having to manage multiple networks and devices for communication.** A company can potentially set up their office network so that each employee can use a single device such as a computer, a fixed phone or a mobile phone to handle everything from email, chat, messages, faxes, and more.

7 **You can use IP as a tool for real-time collaboration** along with video conferencing and screen sharing.

8 **You can unify your communication channels,** streamlining communications and information management - for instance, marrying email with fax and voice in one inbox.

9 **You can employ presence technologies that are standard with VoIP phones** and VoIP communication systems. This technology can tell colleagues about your presence or give you info on the status and whereabouts of your staff.

10 **You can employ intelligence into how your calls are handled,** such as: providing automatic call routing based on the number, time of day, etc; providing an interactive voice response when a call comes in, such as voice prompts that guide callers; call reporting; and more.

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VoIP IS CERTAINLY A TECHNOLOGY THAT HAS COME OF AGE. IT IS INEXPENSIVE, UBIQUITOUS, AND EASY TO USE.

INTERESTED?

Contact us and we can help you make the switch to VoIP for your business today!

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